

INDIA EXPO MART

the way ahead

Sept. 2017



As the Indian Flag
flies high, it inspires &
energises challenging goals
and unites aspirations at
India Expo Centre & Mart





Seen on the dias (L-R) are: Smt. Bimala Batham, ex-MLA Noida; Chairman, IEML and Executive Director, EPCH, Mr. Rakesh Kumar; Union Minister of State for Tourism and Culture (IC), Govt. of India, Dr. Mahesh Sharma; Shri Tejpal Singh Nagar, MLA, Dadri; and Shri Vijay Bhati, President District, BJP

India Expo Centre & Mart flaunts biggest Indian National Flag in the region marking 70 years of India's Independence



IEML celebrated 70 years of India's independence with a vibrant ceremony with Hon'ble Union Minister of State for Tourism and Culture (IC), Govt. of India, Dr. Mahesh Sharma as Chief Guest and Shri Tejpal Singh Nagar, MLA, Dadri; Smt. Bimala Batham, ex-MLA Noida; and Shri Vijay Bhati, President District, BJP as special guests. Representatives of 17 countries including Sri Lanka, Thailand, Bangladesh, Turkey, Pakistan, USA, Afghanistan, guests from Philippines and Vietnam

Embassy as well as citizens from eighteen states of India attended the ceremony. Mart owners and many members from the handicrafts fraternity had gathered to witness the historical moment of hoisting the Indian flag at a height of 163 feet by Dr. Mahesh Sharma and Mr. Rakesh Kumar, Chairman, IEML.

In his address, Union Minister, Dr. Mahesh Sharma said that twin cities of Greater Noida-Noida have established themselves as a show-window of Uttar Pradesh. He also informed that Noida Habitat Centre is going to be developed in Noida which will give necessary boost to art and culture of the region. ■



This 163 feet high flag in the front compound of India Expo Mart becomes very significant in the light of all prestigious events organised at this venue that attracts international and national dignitaries in large numbers.

**Rakesh Kumar,
Chairman, IEML**

Green Initiatives - rooftop solar plant at IEML

Shri Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of Uttar Pradesh, inaugurates facility



A glimpse of the inauguration ceremony with Shri. Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of Uttar Pradesh, inaugurating the facility and addressing the gathering; Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, shares IEML's commitment towards 'going green and reducing carbon footprint'

The 2.0 MW solar roof top plant at India Expo Centre & Mart, Greater Noida, was inaugurated by Mr. Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of UP. While addressing the audience at the inauguration, he assured of incentives in the field of solar roof top as well as green buildings across UP.

This plant, spanning across 35000 sqm of roof, consists of 7860 Trina PV modules of 320 Wp each and 33 nos. of SMA inverters. The project was completed in around 8 months and was declared for commercial use on 31st



May 2017. India Expo Centre & Mart is slated to use the generated solar energy to meet

up to 50% of its varying energy needs. Gurgaon-based Amplus will own, operate & maintain the project for a period of 25 years.

Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, said, "this plant not only serves as a testimony of the Expo Centre's commitment towards 'going green and reducing carbon footprint', but over its lifetime, will help in saving 69,000 MT CO₂, which is

equivalent to planting 86,000 trees in addition to the guaranteed cost savings to India Expo Centre & Mart.



The Round Table Conference on 'Green buildings - A Business Opportunity', in progress with Mr. Anand Kumar, Secretary MNRE, as the Chief Guest

Earlier on the day, to mark the occasion of the solar plant inauguration, India Expo Centre & Mart organised a Round Table Conference on 'Green buildings - A Business Opportunity' with an endeavour to bring to the forefront, how incorporating alternate energy in energy mix is paramount to building a sustainable future for an organisation. Mr. Anand Kumar, Secretary MNRE, the Chief Guest for the Round Table, emphasised on the much-needed course correction for realising the 40 GW rooftop and 60 GW ground-mounted solar missions. The findings and the recommendations of the conference were later presented to Shri Brijesh Pathak.

Recently, Government of India under the 2015 Paris climate agreement, has targeted to lower its carbon emissions by 33% from the 2005 levels through substitution by non-fossil fuel based power and aims to increase energy sourced from solar rooftop systems to 40 gigawatts by 2022. IEML aims to contribute to this cause through their green initiatives. ■

IEML co-organises and hosts International Mega Trade Fair



IIMTF was inaugurated by Hon'ble Union Minister of State for Finance & Corporate Affairs, Shri Arjun Ram Meghwal in the presence of Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH; Mr. Prakash Shah, Chairman, GS Marketing Associates; and Mr. Ranajit Dattagupta, Sr. President, GS Marketing Associates



The Minister took a round of the fair and interacted with the participants



India International Mega Trade Fair (IIMTF), organised from 4-15 August 2017 by GS Marketing Associates and IEML, at the plush India Expo Centre, Greater Noida, offered 12 days of mega shopping extravaganza to denizens of New Delhi NCR.

Initiated years ago in Kolkata, IIMTF, through the years, has attracted enormous footfalls, business deals and growth in the value of matured business for its participants, true to the motto of GS : "Our Business is to Grow Your Business". With a speciality of dedicated pavilions for different industries it has featured companies from NSIC, MSME, SMEs, KVIC, handicrafts, handlooms, artificial jewellery, ayurveda, many State Government Departments / Ministries, PSUs, food processing, textiles, clothing, machinery, tourism, etc.; and traders and companies besides other segments like real estate, building materials, home appliances, electronics, electrical equipments, furniture, interiors, lifestyle, etc.

This was the first time that this show was organised in North India. It featured over 2 lakh products to choose from and was open to public. Discounts, deals and the Lucky Draw attracted many customers.



Honourable Minister of Khadi, Village Industries, Sericulture, Textile, Micro, Small & Medium Enterprises and Export Promotion of the Government of Uttar Pradesh, Shri Satyadev Pachauri, visited IITF and interacted with the organisers and participants





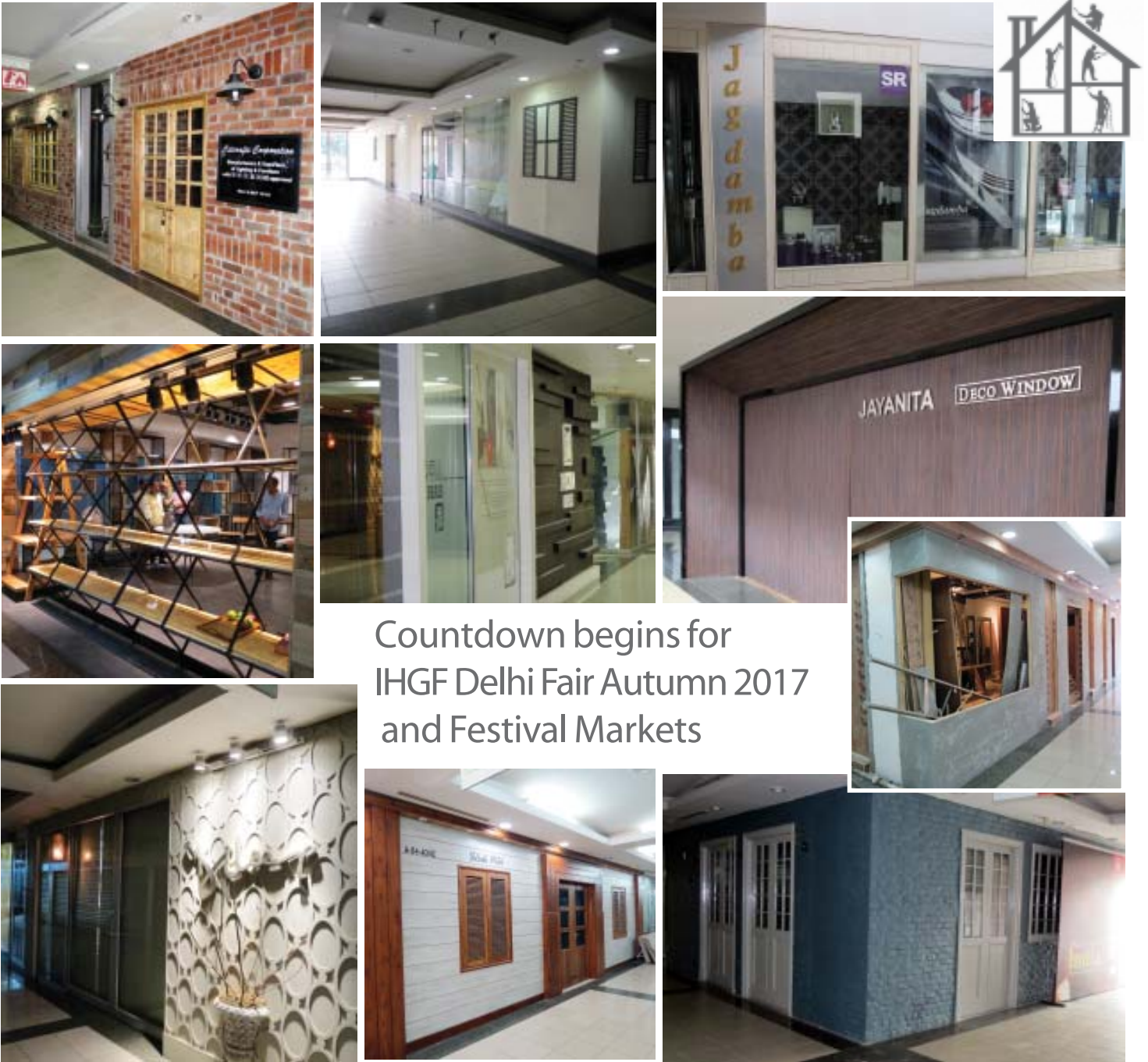
His Excellency High Commissioner of Bangladesh, Mr. Syed Muzemal Ali visited IIMTF, accompanied by Mr. Farid Hussain, Minister (Press) and Dr. Nahid Rashid, Minister (Commerce), Bangladesh High Commission, Delhi; Smt. Suparna D. Gupta, CEO and Mr. Ranajit Dattagupta, Sr. President, GS Marketing Associates



Fun, frolic & festivities fill 12 days of the mega shopping extravaganza at IIMTF's first show in North India



Marts spruced up with renovations & face lift, all set for buying season ahead



Countdown begins for IHGF Delhi Fair Autumn 2017 and Festival Markets

Having held everyone's attention throughout the IHGF Spring, held in February and having gathered accolades for a fine presentation at the 'Mart Exclusive' Home Expo India, held from 18th to 20th April, Mart owners at IEML are now all set for the upcoming IHGF Delhi Fair-Autumn 2017, scheduled from 12th to 16th October 2017. In preparadeness towards the mega show, many Marts are undergoing renovations and face lifts. Some are ready for the big business days already.

As the countdown begins, the Mart Promotion Bureau at IEML gears up to strategise and meet challenges ahead. At a meeting at the India Expo Centre, Mart owners discussed the course ahead and arrived at a consensus regarding presentation, special Mart Days, Retail Festivals, Diwali Shopping Days, etc. With Chairman, India Expo Mart, Mr. Rakesh Kumar at the helm of affairs, the discussion centered around the diverse perspectives on mart exclusive shows and effective presentation during major industry shows like IHGF Delhi Fair. ■



A glimpse of the GST Seminar held on 5th August 2017 with Hon'ble Union Minister of State for Finance & Corporate Affairs, Shri Arjun Ram Meghwal as the Chief Guest. This coincided with the inauguration of the India International Mega Trade Fair at India Expo Centre.

GST Seminars graced by Union Minister of State for Finance & Corporate Affairs and Dy. CM of UP

A seminar on GST was organised at India Expo Centre on 5th August 2017 with Hon'ble Union Minister of State for Finance & Corporate Affairs, Shri Arjun Ram Meghwal as the Chief Guest. This coincided with the inauguration of the India International Mega Trade Fair and saw the presence of Mr. O P Prahladka, Chairman, EPCH; Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH; and Mr. Prakash Shah, Chairman, GS Marketing Associates and senior representatives from IEML and GS Marketing Associates.

Another seminar on GST was organised at the India Expo Centre on 10th August 2017 by Greater Noida Udyog Vyapar Mandal and IEML, in association with AICOSMIA. Hon'ble Deputy Chief Minister of Uttar Pradesh, Dr. Dinesh Sharma was the Chief Guest and Pt. Shyam Bihari Misra, Chairman, Bhartiya Udyog Vyapar Mandal; Mr. Sudarshan Sareen, National President, AICOSMIA; MLA from Jewar, Shri Thakur Dharendra Singh; and MLA from Dadri, Shri Tejpal Nagar were among special invitees. Present from Greater



Hon'ble Deputy CM of Uttar Pradesh, Dr. Dinesh Sharma was the Chief Guest at the GST Seminar organised on 10th August 2017



Noida Udyog Vyapar Mandal were Mr. Ravi Bansal, President, Chaudhary Jagdish Pal Singh, General Secretary and Mr. Vijay Saxena, Office Secretary. Addressing concerns raised by different traders, Dr. Dinesh Sharma assured that UP Government will put forward all issues and concerns in front of the GST Council and make sure that necessary amendments are brought in. Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, presented a memorandum to the Hon'ble Dy. Chief Minister, requesting him for the resolution of various issues on GST specific to the handicrafts sector. A memorandum was also presented by Moradabad Handicrafts Exporters Association. They requested the Hon'ble Deputy CM to consider exemption of stamp duty for mart owners of IEML. Both seminars saw a large gathering put forth their GST related queries to the distinguished speakers.■

Trend seminar guides on display lines towards preparadeness for upcoming IHGF Delhi Fair-Autumn 2017



A seminar on "Design Trend, Colour & Forecast-Spring Summer 2018" was organised at India Expo Centre on 5th August 2017, to educate Mart owners and EPCH member exporters on new and emerging trends. The illustrative presentations, achieved by researching and studying Trends and Forecasts from international trend forecasting organisation-WGSN and various trend sources, were explained by the Design Team of EPCH.

....in the News



Major Upcoming Events at IEML

SEPTEMBER 2017

India CORR Expo 2017
14-16 September 2017
Organiser : Reed Manach Exhibition Pvt. Ltd.

Renewal Energy India 2017
20-22 September 2017
Organiser : UBM India Pvt. Ltd.

OCTOBER 2017

IHGF Delhi Fair-Autumn 2017
12-16 October 2017
Organiser : Export Promotion Council for Handicrafts

NOVEMBER 2017

19th Organic World Congress (OWC) 2017
9-11 November 2017
Organiser : The Organic Farming Association of India & PDA Trade Fair (I) Pvt. Ltd.

13th Higher Education Summit
9-11 November 2017
Organiser : Federation of Indian Chambers of Commerce & Industry

18th World Road IRF Meeting 2017
14-17 November 2017
Organiser : International Road Federation

PAN IIT
24-26 November 2017
Organiser : Association of IIT BHU Alumni

DECEMBER 2017

CFA Exam
3 December 2017
Organiser : CFA Institute & British Council

Re-Invest
7-9 December 2017
Organiser : Ministry of New and Renewable Energy



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