# A flag on the world map, pride of place well-earned

INDIA EXPO CENTRE'S MICE NEWS UPDATE

IEML's journey of a decade brings the world closer to India

India's largest integrated exhibitions and conventions facility, the plush India Expo Centre & Mart India stands as a proud testimony of infrastructure developments, having shaped up as India's most sought after exhibitions, conferences & meetings facility. Conceptualised and successfully set by its visionaries on a Public Private Partnership model, it is a well-appointed world-class venue with facilities for all kinds of business events in a area 2,35,000 sq. mtrs. spread across 58 acres of land. It houses 14 gigantic interconnected exhibition and convention halls, many meeting areas, outdoor areas besides 900 Permanent Showrooms of Indian exporters showcasing the best of Indian home, fashion, lifestyle and textile products.

2017-18: Q1

IHGF Delhi Fair, Auto Expo India, Renewable Energy India Expo and Print Pack India are some of the shows that have chosen to be hosted at the India Expo Centre. IEML has put Greater Noida on the international map by hosting such mega events of international repute that draw so many overseas trade visitors to the region. Within the National Capital Region, falling on India's prime tourist circuit; Delhi-Agra-Jaipur, also referred as the golden triangle, India Expo Centre gives its patrons multiple activities as well as pre and post show tour options. Besides getting tourists to places in and around Delhi NCR, multi industry, all India representations through various shows also promote India for its culture and tourism.



**Rakesh Kumar** Chairman, IEML

### Chairman's Word

Effective and efficient infrastructure should go beyond delivering on aspirations and be able to propel new ideas. We too started with an idea termed 'flamboyant 'at the time of inception.

make it ble

Yes, time flies! As India Exposition Mart Ltd. (IEML) stands at the threshold of its 12<sup>th</sup> year in service to the exhibitions and conventions industry, I look back at its inception and memories

connected with the shaping-up of this complex in record time and the many trade & business congresses it has impeccably hosted, unfold. Having held a variety of shows - from the biggest to the most specialised and having hosted some of the most prestigious conferences, we are now also doing events that are new to our market, with features never seen before. So, if you want to move up to do something new, you would find our infrastructure firing your imagination and our team with you, shoulder to shoulder.

IEML is the result of deep research and planning. Having closely seen and observed various state-of-the-art exhibition complexes the world over, we had envisioned a colossal, well-appointed, world class facility that would find mention in buyers' itineraries, contribute to domestic trade & exports, stand the test of time and be compared to the best in the world. Today, India Expo Centre finds mention among international business travellers who now also recognise Greater Noida as a vantage business and travel junction.

Though we get accolades for setting up of the facility of such magnitude and grandeur, I feel, we have just begun our journey to exploit the huge potential India Expo Centre and Mart has to offer. Situated at the most strategic as well as clean & green locale of the National Capital Region, we are on the road to become the prime and most versatile MICE destination in South Asia.

I invite our stakeholders, our patrons - our partners in progress, to come forth and share their ideas, so we may progress at speed as well as work to spurt and compliment the economic growth and development of the region and our country as a whole.

# Events & Happenings

### IHGF Delhi Fair-Spring

16<sup>th</sup> - 20<sup>th</sup> February 2017



India Expo Centre & Mart hosted IHGF Delhi Fair Spring 2017 from 16th to 20th February 2017.Organised by Export Promotion Council for Handicrafts (EPCH) - Delhi Fair is recognised by the the Limca Book of World Records as the world's largest congregation of handicraft exhibitors under one roof. This Spring show spread across 1,97,000 sq. mtrs area in 14 halls at the well-appointed India Expo Centre. Over 4900 trade visitors including international buyers, buying agents and domestic volume retailers interacted with 3000 exhibitors in 14 well defined segments, making it the largest fair of home, lifestyles and fashion products and the most sought after one stop platform to source Indian handicrafts, informed Mr. Rakesh Kumar, Chairman-IEML and Executive Director, EPCH.

Inaugurated by the Secretary,Textiles, Ms.Rashmi Verma, this prime industry show was graced by Mr. Alok Kumar, DC(Handlooms & Handicrafts) and Mr. Deepak Agarwal,CEO, Greater Noida Industrial Development Authority (GNIDA). The spectacular



display of more than 2000 product types, mesmerised overseas volume buyers from over 90 countries with impressive numbers from USA, UK, France, Germany, Italy, Australia, Netherlands, Spain, China and Japan. \*

### Home Expo India

18<sup>th</sup> - 20<sup>th</sup> April 2017



The 6th edition of Home Expo India at the well-appointed India Expo Mart routed in buyers from all over the world. 650+ participants in the Mart rose to the occasion with product lines in home textiles, furnishings, furniture, houseware & decoratives and allied products. Theme presentations of regional crafts from Central, Northern and North Eastern Region and a showcase of crafts by primary producers from Uttarakhand made this expo wholesome for buyers sourcing from India.

Having seen a positive opening day with buyers from USA, Europe, Far East, Latin America, Central Asia and Africa, registering from the early business hours, Home Expo India, signed off with interesting tidings. Now in its sixth edition,

this April bound annual trade appointment of Export Promotion Council for Handicrafts (EPCH) is dedicated to specific categories that are combined to complement each other in the home segment. Categories of houseware & decoratives, home textiles & furnishings and furniture & accessories are brought together under a 'Home Total' umbrella. Bold,



bright and cheerful designs reflected a vibrant mood at the spruced up Marts as their owners welcomed buyers for this summer sourcing event. Buyers on their part have attached a positive credibility to the exhibitors as they have a permanent showroom at the Expo Centre. \*

### Build Fair Alliance

23<sup>rd</sup> - 25<sup>th</sup> February 2017

Build Fair Alliance (BFA) - a consortium of co-located events was conducted at India Expo Centre from 23rd to 25th February 2017. They were ACREX India covering HVAC, on

refrigeration and cold chain, air-conditioning, ventilation and intelligent buildings; ISH India powered by IPA -International trade fair showcasing plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India; Fire & Security India Expo (FSIE) previewing fire safety & security solutions; Glasspex India - international exhibition for glass production, processing and products; Glasspro India encompassing solutions and innovations for the glass industry; and Fensterbau Frontale India 2017 focusing on façade & fenestration products. The combined platform recorded over 41,513 visitors.

#### **ACREX India**



Organised by the Indian Society of Heating, Refrigerating and Air Conditioning Engineers

(ISHRAE), and produced by NürnbergMesse (NM) India, the 18th edition of ACREX had 487 exhibitors with their products across 30,000 sq. mts. gross area at the India Exposition Mart. The BFA initiative not only created the largest platform for networking for the construction industry but also offered stakeholders an opportunity to acquaint with latest technologies in the field.

#### Fensterbau Frontale India

This is said to be an undisputed leading exhibition of the

world organised by NürnbergMesse India for varieties of doors, facades and windows. It has significantly occupied reputed position in the international market



with its outstanding informations. An outstanding panel discussion was also held in this event in which most of the leading and reputed architects discussed about the pivotal issues related doors, windows and facades.

**Fire & Security Expo (FSIE)** -Jointly organised by the Fire & Security Association of India and NürnbergMesse India, FSIE 2017's inauguration ceremony was followed by workshops and technical sessions by industry experts on



topics such as overview, current status & changes in the National Building Code of India (NBC); fire & security in building



services; and warehouse protection.

**ISH India** - Powered by IPA, this event marked a successful launch with a visitor attendance of 6,132 trade professionals and an overwhelming business response.



With the brand name attracting visitors from the right segments and the close alliance with

leading building technology fairs alongside, exhibitors affirmed the business potential of the platform with many of them confirming their participation on the show floor itself for the next edition in 2018.

#### Glasspex India & Glasspro India

Organised by Messe Dusseldorf India, glasspex/glasspro India attracted over 4,150 trade visitors. Spread over an

area of 4,400 sqm, the twin shows saw participation from over 130 companies from 16 countries. Besides India, there was a group participation from Germany as well as



individual participations from Austria, Belgium, China, Czech Republic, Finland, France, Italy, Mexico, Poland, Portugal, Russia, Singapore, UK and USA.

Speaking on the occasion, Mr. Joachim Schäfer, Managing Director and Member of the Management Board of Messe Düsseldorf said, "this fair has developed into an important trade fair and meeting point for the glass industry, strongly fostering the exchange of ideas, contact making and business deals in the Indian market." \*



### DelhiWood

1st - 4th March 2017

The 5th edition of the biennial DelhiWood concluded on 4th March, cementing its position as one of the world's largest B2B platform for the woodworking and furniture manufacturing sector. The four day show scheduled from 1st to 4th March 2017 at India Expo Centre, Greater Noida, featured 450 exhibitors from 30 countries, with overseas participants constituting over 60% in the 30,000 sqmtrs. display space. Over 25,000 visitors attended, marking an increase in international trade traffic from USA, UK, UAE, Afghanistan, Armenia, Bangladesh, Bhutan, Cambodia, Canada, China, Democratic Republic Congo, Ecuador, Estonia, Gabon, Germany, Greenland, Haiti, Hungary, Iceland, India, Indonesia, Italy, Japan, Jordan, Kuwait, Laos, Latvia, Malaysia, Namibia, Nepal, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sri Lanka, Switzerland, Taiwan, Uganda, Uzbekistan, Vietnam and Zambia.



A special 'Sourcing Forum' for furniture manufacturers and online retailing entities was organised and more than 300 meetings conducted between manufacturers and online retailers. DelhiWood also attracted trust and support of industry stakeholders and associations - Eumabois (the federation of 14 national associations of woodworking technology and accessory manufacturers in Europe); the Export Promotion Council for Handicrafts; Indian Laminate Manufacturers' Association; Indian Plywood Industries Research and Training Institute; Association of Furniture Manufacturers and Traders; and the American Hardwood Export Council. \*

### PU Tech 2017

8<sup>th</sup> - 10<sup>th</sup> March 2017



The Indian Polyurethane Association (IPuA) organised the fifth edition of its Polyurethane Exhibition & Conference from 8th to 10th March 2017, at India Expo Centre. This was attended by over 5,000 delegates, exhibitors and visitors, who brought together raw material producers, equipment suppliers, end-users and the industry at large. More than 200 exhibitors exhibited their skills and connected with visitors from India as well as Pakistan, Nepal, Sri Lanka, Maldives, Male, Thailand, Malaysia, Singapore, Indonesia, Philippines, Bangladesh, Middle East and Africa.



The conference brought the innovation and sustainability focus of the industry to the forefront and featured twelve speakers from leading research-oriented companies from across the world. Stating his views on the industry scenario of Polyurethane, Mr. Mukesh Bhuta, Chairman PU-tech said, "India today processes 565000mtpa of polyurethanes (as against China's figure of 6435000mtpa) and this is expected to cross the 1 million mtpa mark in the next three to four years." The Polyurethane Industry is one of the rapidly growing industries in India which has registered double digit growth during the past five years and is expected to couble every four years in the coming decade. \*

### Printpack India

4<sup>th</sup> - 8<sup>th</sup> February 2017



The Indian Printing Packaging and Allied Machinery Manufacturers' Association (IPAMA) organised the 13th edition of Printpack India from 4th to 8th February 2017, at the India Expo Centre. This show witnessed the presence of industry leaders from USA, China, Japan, UK and Asian nations. The increasing popularity of Printpack India can be assessed from its 86,900 serious business visitors and business worth US\$ 292 million. Printpack India 2017 had 428 exhibitors with new creations in cost-effective and economical technologies offering production-time in tune with international standards.

According to the organiser - IPAMA', their mission to bring all the manufacturers of graphic arts under one umbrella and level it with any other world body of the industry, has been successfully met.

According to industry watchers, PrintPack India is the third largest exhibition after Drupa and Ipex.With 428 exhibitors at the show, by the end of Day Five, PrintPack 2017 registered a total of 75,000 plus unique visitors."It's a never before number," said Mr. HV Sheth, President, IPAMA and added that the next edition will encompass all the segments of the print industry – printing, packaging, paper converting, flexible, screen and labels. This will mean expanding the exhibition area and including two more halls at the India Expo Centre.





### Global Exhibition on Services(GES)

### 17<sup>th</sup> - 20<sup>th</sup> April 2017

The Indian Exhibitions, Conferences and Events Services Association (IESA), in collaboration with key industry



bodies, government organisations including Department of Commerce, Ministry of Commerce & Industry, Government of India, Confederation of Indian Industry (CII), and Services Export Promotion Council (SEPC), organised the 2nd India Expo Summit across 42,000 sq.mts. at the India Expo Centre.

Hon'ble President, Mr. Pranab Mukherjee while formally inaugurating the four-day

mega event at the Rashtrapati Bhawan said, "at a time when global merchandise trade is slowing down, trade in services can bring new benefits to the global economy. India's service exports can help global businesses build their productivity and support jobs across the world. Exchange of services represents the way forward for global trade. Make in India, Digital India, Startup India and Skill India will further drive services growth as manufacturing is progressively entrenched with services."

The four-day event co-located with India Expo Shop, witnessed an overwhelming response from the visitors who showed keen interest to explore the potential of technology for the exhibition industry in India. 20 sectors were tapped including new areas like retail and e-Commerce, sports and railway services. There was participation from 500 exhibitors, delegates from 70 countries and over 50000 visitors. The event brought different facets of the industry, opportunities & challenges on a single platform and how they could be addressed or assisted by the use of technology. \*

# **Expert Views**

### IEML patrons share their experience

Scale and scope of India Expo Centre is unparalleled



Seamless interconnectivity of spaces, multiple access points and

clean & clear access are the big winners for India Expo Centre. Flexibility to hold break out events and concurrent shows is unparalleled. We had no doubt for picking it as our venue of choice. Under dynamic leadership, the team is cooperative and progressively evolving. My best wishes!

**Sonia Prashar**, CMD, NürnbergMesse India



#### Capabilty to absorb pressure!



IEML has developed as a fine venue for organising mega scale exhibitions. After a lot of hesitation, we moved Auto Expo - The Motor Show to this venue which is quite far away from central Delhi and still received tremendous response from exhibitors and visitors. SIAM has organised two Auto Expos and two Bus Shows in

this venue and has received tremendous support from the management and staff of IEML. The credit goes to capable leadership and a commendable team. The venue has grown significantly from where it started and its capability to absorb the pressure of over120,000 people in a day was quite an achievement and unique as it could recover quickly for the next day and the show could be presented in a spotlessly clean enviornment.

**Sugato Sen**, Deputy Director General SIAM (Societyof Indian Automobile Manufacturers)

#### Proactive and supportive team



Thank you for all the support the team showed us during all aspects of our event. Your personal support is very much appreciated. We are very impressed with the services and facilities at IEML. The team was extremely proactive especially when things became a little difficult and behind schedule with our contractors

Hall 1 & 3

including providing extra cleaners and allowing us to use IEML technicians for power requirements. The internet connection was good and consistent which is something we normally struggle with at exhibition venues. The shuttle services as well as food and catering facilities were commendable too.

Claire Comery, Tarsus, Organisers of Labelexpo India

ALUK

India Expo Centre & Mart offers multiplicity - infrastructure to hold concurrent events, break out events with choice of access points. India Expo Centre's 12 entry gates from all around are good to take care of as many as 1,25,000 visitors per day. Complete with best in the business hospitality services, including top notch housekeeping and signature, customisable F&B services.

### World class venue with all modern facilities



IEML's warehousing facility is unique in itself. Also, the option of choosing the requisite space and

paying for just that in the entire hall is beneficial for exhibition organisers. Only IEML gives this facility. We received complete support of the IEML team throughout the book fair we had organised there.

Baldeo Bhai Sharma Chairman, National Book Trust

### Extremely co-operative team



World class infrastructure with exhibition and

conference venue in same complex makes it easy to access for vistors.Team is extremely cooperative too.

**Praveen Kumar Mittal** Additional Director FICCI (Federation of Indian Chambers of Commerce & Industry) Look forward to a long and fruitful association with IEML



India Expo Centre and Mart is a state-of-the-art exhibition and convention center, built according to

international standards and offering world class facilities for hosting international exhibitions. Messe Düsseldorf India looks forward to hosting its glass exhibition at this venue and a long and fruitful association with IEML.

#### Thomas Schlitt

Managing Director, Messe Düsseldorf India Pvt. Ltd.

#### Excellent Hospitality!



The uniqueness of IEML is that it is the largest space in India for big conventions. It is a positive and nice place to do a congress. An efficient team in place complement the infrastructure.

**Rajiv Pande** Vice President, Plan it! Meetings and Conferences Pvt. Ltd.

#### Vast potential for local and overseas business



The ambience and management makes it inspiring for business. Absolute state-ofthe-art, multi-functional venue with a rare combination of technology.

Dr. Ashok Dhoble Hony. Secretary, Indian Dental Association



India Expo Centre also offers a state-of-the-art board room, registration foyer area, business center, buyers' lounge, multi-cuisine restaurants, banking, forex counter, logistic support, extensive parking, centralized PA system and top of the line security & safety features.



Inauguration of the Global Exhibitions on Services - India Expo Shop, held from 17th to 20th April 2017, at the India Expo Centre. Seen (LtoR): Mr. Naushad Forbes, President, CII; Mrs. Rita Teotia, Secretary Commerce; MSME, Export Promotion and Textiles Minister of Uttar Pradesh, Mr. Satyadev Pachauri; Mrs. Nirmala Sitharaman, Minister of State for Commerce and Industry; Rajasthan's Industry Minister, Mr. Rajpal Singh Shekhawat; Commerce and Industry Minister of Assam, Mr. Chandra Mohan Patowary; Mr. Anup Wadhawan, Additional Secretary, Department of Financial Services, Ministry of Commerce; and Mr. Chandrajit Banerjee, Director General, CII.

# Reflections Recollections



IEML gets the "Star Venue" and "Big Venue" Award at Exhibition Showcase's Exhibition Excellence Awards. Mr. Sudeep Sarcar, Vice President, IEML and his team seen receiving the awards.



Below : Mr. Piyush Goel, Minister of State for Power, Coal, New and Renewable Energy and Mines (Independent Charge) seen inaugurating INTELECT 2017 & Distribuelec, held from 23rd to 25th January 2017 at India Expo Centre.





Mr. Rakesh Kumar, Chairman, IEML, conferred with Safari India South Asia Travel Award, towards his contribution to conceive, implement and successfully run IEML and his overall contribution towards promoting the exhibitions industry.



Mr. Rakesh Kumar, Chairman, IEML, honoured for being the 'Iron Man of Exhibition Industry' among the Editor's Choice Awards at Exhibition Showcase's Exhibition Excellence Awards held on 18th March 2017.



Dr. Mahesh Sharma, Union Minister of State for Tourism and Culture (Independent Charge), seen with Mr. Rakesh Kumar, Chairman, IEML; and organisers at the 16th World Robot Olympiad India, a not-for-profit competition jointly organised by India Stem Foundation and National Council of Science and Museum.



Mrs. Smriti Zubin Irani, Union Minister for Textiles; Dr. Mahesh Sharma, Union Minister of State for Tourism and Culture (Independent Charge); Mr. Ajay Tamta, Minister of State for Textiles; and Smt. Vimla Batham, Member of Legislative Assembly, UP, seen with Mr. Rakesh Kumar, Chairman, IEML and Mr. D Kumar, Chairman, EPCH, at IHGF Delhi Fair, Autumn organised at India Expo Centre & Mart from 14th to 18th October 2016 by Export Promotion Council for Handicrafts (EPCH).

Fitex India Expo held at the India Expo Centre & Mart from 27th to 28th November, 2016, saw the presence of international athletes like Mr. Kris Gethin, Mr. Roger Snipes, Mr. Neil Hill and Ms. Andreia Brazier along with international dignitaries like Mr. K Smit (Life Fitness) and Mr. David Chung (Cybex). Seminars featured presentations by top Indian fitness instructors like Mr. Kaizaad Capadia & Mrs. Kalyani Capadia, Dr. Chirag Sethi, Mr. Aminder Singh, Dr. Som Tugnait and Ms. Jasmin Waldmann.





Chief Minister of Goa, Mr. Manohar Parrikar seen with Mr. Sudeep Sarcar, Vice President, IEML, during an industry exposition at India Expo Centre.









Celebs from the cricket world and tinsel town



among guests at Auto Expo-The Motor Show, held at India Expo Centre from 3rd to 9th February 2016.





### Green Endeavours

IEML is fully committed to long term environment sustainability and consistently strives to follow the environmental

best practices of the industry,



comply with all applicable statutory

requirements of UPPCB/MOEF, support the green initiative and are committed to preservation of environment. Besides planting of trees, each carbon footprint at IEML environs is accounted for as many 'go green' initiatives are already in place to apply the three Rs-Reduce, Reuse and Recycle. An Environmental Cell ensures that IEML conforms to environmental compliances and take steps to environmental sustainability.

Several saplings are being planted periodically to make the green environs greener. The rain water harvesting pits and the channels feeding them including the rooftops and





drains are periodically cleaned for the

purpose. The pit for vermicompost is fully functional.

Among energy saving measures, energy saving fixtures are used, battery driven vehicles/E rickshaws/E cycles are in use within the complex, 40 solar lights have been installed in the open area and at present a 2MW solar power generation plant

is being installed on roof tops of halls and are likely to be commissioned shortly. Besides, weekly testing and monitoring of ambient air quality ensures the best environs.

Social Initiatives



GBSSW was formed on the initiative of IEML and the District Magistrate of Gautam Budh Nagar with a vision of "working together in building a world that is just, equitable and inclusive". Currently approx. 40 corporates of the district are involved with the activity under their CSR initiatives. IEML was the first to come forward and donate four mobile vehicles comprising 32 toilets under the Swach Bharat Abhiyan. IEML also donated a Mobile Education Van to educate children of the under privileged. These vans are fully equipped with audio video systems, books, stationery, creatives, etc. and are functioning as mobile schools.

Mr. N P Singh (IAS), District Magistrate, Gautam Budh Nagar, inaugurated the Mobile Education Van in the presence of CDO, Mr. Makhanlal Gupta, Mr. Rakesh Kumar, Chairman IEML and Executive Director, EPCH and eminent people from trade & industry and dignitaries from the corporates of Gautam Budh Nagar. The society and its members are committed to the development of Gautam Budh Nagar through its CSR initiative covering Education & Skill Development, Sanitation & Women Empowerment, Preventive Healthcare & Malnutrition, Environment Sustainability & Safe Drinking Water.

Gautam Budha Society for Social Welfare (GBSSW) through its education initiative has enrolled the second batch for children from socially deprived

sections of society at Noida Sector 9. Children of the first batch also enrolled for mainstream education.



## Customised services complement a world class destination at IEML

### HOSPITALITY

Whether it is planning and curating a food court with multiple national & international brands, or it is serving VVIPS in a fancy fine dine buffet, from



managing lounges to taking extra care of the event team, IEML has got it all covered. With state of the art kitchens, an extensive team of professional chefs, superefficient and trained service team, conferences, cocktail dinners, gala dinners, award shows and even packed meals are all taken care of with a prime focus to serve with nothing but the best.

### ESSENTIALS

From conceptualising an event to planning the minutest details, and to

provide with the best connects for all services and requirements, IEML's exhaustive empaneled vendor list makes everything possible. Be it planning an efficient layout, designing stalls, show set-up, audio visual equipment, travel & stay, photography and video or entertainment, IEML has it all covered.

### EXECUTION

Once an event is planned and conceptualised, expert teams help for optimum execution. Right from construction of stalls to stage, to

printing needs, from housekeeping to service staff, IEML has dedicated teams to manage everything and execute with utmost professionalism.

#### MARKETING

IEML's experts are capable of painting the town red. Be it experts in Advertising, Branding, Event Marketing & PR or Digital Marketing, IEML has got them all on



their panel to make sure the concept is the talk of the town - before, during and even after the event.

### THE EXTRA EDGE

Enough is never enough without an extra edge. And the team at IEML always bears that in mind. And so they even take care of the smallest nuance to the biggest detail. From a pin to a helicopter their Pandora's Box has it all!! Whether it's the pantry equipment or personalised stationary for a conference, from coffee machines to the silverware. Its all possible at IEML!

### India Plast 2019 and Plastasia to be held at India Expo Centre

India Plast 2019, organised by PMMAI in association with Plastasia would be held at India Expo



Centre. The event will attract majority of machinery manufacturers, auxillary industries and traders from across the globe, including key industry players, PSUs and top level corporate decision makers.

### Metro services and more

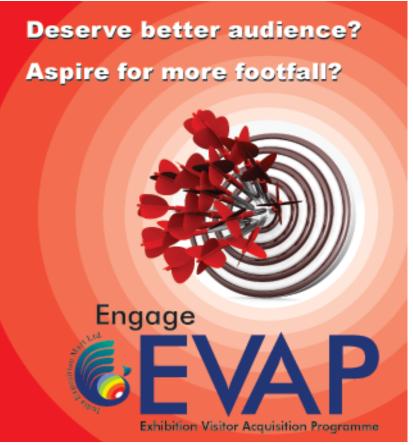
Work is in full swing to connect the Delhi Metro to Knowledge Park. Starting from Noida City Centre in Sector 32, the proposed Metro corridor will enter Greater Noida through Knowledge Park-II and traverse Pari Chowk, Sector-Alpha 1



and 2, before terminating at Depot station proposed near recreational green, Knowledge Park-IV in Greater Noida. As the project begun, Mr. Rakesh Kumar, Chairman, IEML, met with the Chairman & CEO, Noida and made a request for naming of the station

at Knowledge Park II as the **Expo Mart Metro Station**.

India Expo Centre & Mart would also be in the **International Tourist Circuit** owing to its vantage location. This decision took shape when Mr. Rakesh Kumar led an IEML delegation to meet Dr. Mahesh Sharma, Union Minister of State for Tourism and Culture (Independent Charge), and submit a strategy paper for promotion of Greater Noida as a premier MICE destination that would not only benefit IEML but also its adjoining areas. \*







# Major Upcoming Events at IEML

#### **APRIL 2017**

**Global Exhibition on Services 2017** 17-20 April 2017 Organiser : Confederation of Indian Industry and Ministry of Commerce & Industry, Govt. of India

Indian Houseware & Decoratives Show 18-20 April 2017 Organiser : Export Promotion Council for Handicrafts

Indian Furnishing, Flooring & Textiles Show 18-20 April 2017 Organiser : Export Promotion Council for Handicrafts

Indian Furniture & Accessories Show 18-20 April 2017 Organiser : Export Promotion Council for Handicrafts

### **JUNE 2017**

CFA Exam - June 2017 3 June 2017 Organiser : CFA Institute and British Council

### AUGUST 2017

India International Mega Trade Fair 2017 4-15 August 2017 Organiser : GS Marketing and IEML

#### SEPTEMBER 2017

Vape Expo India 2017 9-10 September 2017 Organiser : Event International Ltd., Poland

India CORR Expo 2017 14-16 September 2017 Organiser : Reed Manch Exhibition Pvt. Ltd.

**Renewable Energy India Expo 2017** 20-22 September 2017 Organiser : UBM India Pvt. Ltd.

### OCTOBER 2017

IHGF Delhi Fair-Autumn 2017 12-16 October 2017 Organiser : Export Promotion Council for Handicrafts Indian Fashion Jewellery & Accessories Show (IFJAS) 12-16 October 2017 Organiser : Export Promotion Council for Handicrafts

### NOVEMBER 2017

19th Organic World Congress (OWC) 2017 9-11 November 2017 Organiser : The Organic Farming Association of India and PDA Trade Fair (I) Pvt. Ltd.

18TH World Road IRF Meeting 2017 14-17 November 2017 Organiser : International Road Federation

PAN IIT 24-26 November 2017 Organiser : Association of IIT BHU Alumini

### DECEMBER 2017

CFA Exam-Dec. 2017 2 December 2017 Organiser : CFA Institute and British Council

### JANUARY 2018

Indus Food 18-19 January 2018 Organiser : Trade Promotion Council of India

#### FEBRUARY 2018

Auto Expo - The Motor Show 2018 9-14 February 2018 Organiser : Society of Indian Automobiles Manufacturers Association (SIAM)

**IHGF Delhi Fair-Spring 2018** 23-27 February 2018 Organiser : Export Promotion Council for Handicrafts

### **MARCH 2018**

ELECRAMA 2018 10-14 March 2017 Organiser : Indian Electrical & Electronics Manufacturers' Association (IEEMA)



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