

INDIA EXPO CENTRE'S MICE NEWS UPDATE

# Awarded Best MICE Convention Centre



India Expo Centre & Mart was adjudged as the Best MICE Convention Centre at the BW Hotelier MICE Conclave and Awards 2018, held on 20th January 2018, at The Grand New Delhi. The award was handed over to Mr. Rakesh Kumar, Chairman, India Expo Centre & Mart(IEML), by Mr. Alphons Joseph Kannanthanam, Hon'ble Union Minister of State for Electronics and IT, Culture and Tourism, Govt. of India.

The BW Businessworld MICE Conclave and Awards 2018 brings together the top hospitality and Tourism professionals who are involved with the MICE business in India. Mr. Rakesh Kumar said, "this is a huge honour and will indeed motivate us to ensure that we continue to deliver on our quality commitment and where possible exceed expectations." On behalf of IEML management, Mr. Kumar congratulated and thanked the IEML Board, Govt. of Uttar Pradesh, Greater Noida Authority, local administration, clients, service providers and the IEML team.

### Chairman's Word

Dear MICE professional, India Expo Centre & Mart stands at the threshold of its 12th year in service to the exhibitions and conventions industry as we bid adieu to a very happening 2017.



On behalf of India Expo Centre & Mart Ltd., I thank you for your continued support and patronage. This year has been another successful year for IEML, both in terms of events and growing facilities.

Our regular events like Auto Expo-The Motor Show; IHGF Delhi Fair-Spring and Autumn; Print Pack India; Delhi Wood; Home Expo India, etc., drew over ten different sectors to IEML this year, making us a privileged host for diverse activities. This year also marked the entry of two new events to IEML - The India International Mega Fair; and Biofach India.

India Expo Centre & Mart has also become the only 2 megawatt solar powered venue in India. Besides time-to-time upgrades & upkeep of the vast facility, new services like the recently added EVAP-Event Visitor Acquisition Programme, are introduced.

In addition to the expressway road connectivity and the three helipads within the IEML premises, the advent of the Metro Line, with inter-linked connectivity to all of Delhi's Metro Network connects India Expo Centre & Mart to all vantage points, like the airport, railway stations, inter-state bus terminals, etc.

I invite/encourage our stakeholders, our patrons - our partners in progress, to come forth and share their ideas & feedback.

Looking forward to welcome you to another 365 days of industry events & congresses, trade shows & exhibitions, I wish you exponential growth in 2018!

#### Rakesh Kumar

Chairman

# Events & Happenings

# India Intl. Mega Trade Fair

4th to 15th August 2017



India International Mega Trade Fair (IIMTF), organized by GS Marketing Associates(GSMA) and India Exposition Mart Ltd. (IEML), at India Expo Centre, Greater Noida, offered 12 days of mega shopping extravaganza to denizens of New Delhi NCR. The show concluded with the historic hoisting of the Indian flag at a height of 163 feet at the India Expo Centre, by Dr. Mahesh Sharma, Union Minister of State for Tourism and Culture (Independent Charge) and Mr. Rakesh Kumar, Chairman, IEML.

Initiated years ago in Kolkata, IIMTF, through the years, has attracted enormous footfalls, business deals and growth in the value of matured business for its participants, true to the motto of GSMA: "Our Business is to Grow Your Business". With a speciality of dedicated pavilions for different industries it has featured companies from NSIC, MSME, SMEs, KVIC, handicrafts, handlooms, artificial jewellery, ayurveda, many State Government Departments / Ministries, PSUs, food processing, textiles, clothing, machinery, tourism, etc.; and traders and companies besides other segments. This was the first time that this show was organised in North India. It featured over 2 lakh products to choose from and was open to public. Discounts, deals and the Lucky Draw attracted many customers. \*

# IndiaCorr Expo

14<sup>th</sup> to 16<sup>th</sup> September 2017



IEML hosted the fifth edition of IndiaCorr Expo that was organized by Reed Manch Exhibitions and held concurrently with India Folding Carton 2017 as well as the prestigious ICCMA Congress. This year the show, spread in two halls of the Expo Centre in an area of 7000 sqm. saw around 187 exhibitors, 5462 trade visitors and 408 conference delegates. Trade visitors witnessed a wide array of exhibits ranging from corrugated box making machineries, printing & lamination machines, testing equipment, adhesives, inks, ancillary equipment, papers, folding carton converting equipment, paper bag manufacturers, testing equipment, pre-press equipment, software, etc.

India Folding Carton is a premier business event and conference for post-print manufacturing equipment and consumables from the folding carton industry. The show offered a powerful and knowledge networking base for each industry player who wants to deal with the optimization of processes and the creation of solutions for the folding carton industry. Co-located with IndiaCorr Expo India, Folding carton also attracted trade professionals and key players from corrugation industry. Specialized conference, round tables and discussion panels informed about themes like trends in folding carton, innovations, various projects, etc.

ICCMA Congress, the two-day conference held alongside IndiaCorr Expo, created a platform for industry professionals to gather under one roof to discuss & deliberate on the way forward.



# Renewable Energy India

20<sup>th</sup> to 22<sup>nd</sup> September 2017

Renewable Energy India (REI) 2017, organized by UBM India, was inaugurated by Mr. Anand Kumar (IAS), Secretary, Ministry of New and Renewable Energy, Govt. of India. With a total of 45 participating countries, over 750 exhibitors and more than 1000 delegates, the show brought together internationally renowned exhibitors, consultants, business experts and key government officials to one common platform, to discuss global best practices and seek solutions to some of the most pressing challenges in the power and energy sector.

Supported by the Ministry of New and Renewable Energy, Govt. of India (MNRE), Solar Energy Corporation of India Limited (SECI), Indian Renewable Energy Development Agency Ltd (IREDA), New Energy and Industrial Technology Development Organization (NEDO) Japan, Indo German Energy Forum (IGEF),



Bloomberg New Energy Finance (BNEF), Mercom Capital, etc., REI in its 11th edition saw participation from countries high on the Renewable Energy Attractiveness Index such as India, Japan, Germany, France, Poland, USA, Korea, China and Taiwan amongst others. The show served as a showcase and launch pad for companies to introduce new products and technologies. The expo also featured a power packed three-day conference themed 'Accelerating Momentum...From Ambition to Action' featuring insightful sessions with eminent industry experts among speakers. Renewable Energy India 2017 was preceded by the 3rd Renewable Energy India Awards that aimed to recognise the efforts, innovation, and excellence and promote talent in the industry. The Awards had an august audience of industry stalwarts competing under various categories from both manufacturing and implementing communities. \*

## IHGF Delhi Fair-Autumn

12th to 16th October 2017



An essential meeting ground for the international home, lifestyle, fashion and textiles industry-IHGF Delhi Fair has taken shape over 44 editions as the world's largest and most comprehensive sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories.

This edition was inaugurated by Union Minister of Textiles and Information & Broadcasting, Smt. Smriti Zubin Irani, in the presence of Mr. Dhirendra Singh, MLA, Jewar; and MLA from Moradabad, Mr. Ritesh Gupta. Hosting the dignitaries were; Mr. O P Prahladka, Chairman, EPCH; Vice-Chairmen, EPCH-Mr. Ravi K Passi and Mr. Sagar Mehta; President, Reception Committee, IHGF Delhi Fair-Autumn 2017, Mr. Rakesh Gupta; EPCH COA members and Mr. Rakesh Kumar, Executive Director, EPCH and Chairman, IEML.

Organized by the Export Promotion Council for Handicrafts (EPCH), this edition garnered rave reviews from buyers and exhibitors as sourcing for Fall Winter 2017-18 and Spring Summer 2018 was conducted across five energetic field days at India Expo Centre & Mart, New Delhi NCR. The upsurge in quality buyer traffic contributed significantly as they appreciated product lines on display as well as the venue's infrastructure and facilities for visitors.



# Biofach India & India Organic

9<sup>th</sup> to 11<sup>th</sup> November 2017



Organized by NuernbergMesse India Pvt. Ltd., the ninth edition of Biofach India held along with India Organic 2017, concluded on 11 November 2017. The exhibition, inaugurated by Shri Radha Mohan Singh, Hon'ble Minister for Agriculture and Farmer's Welfare, welcomed 184 exhibitors and around 10000 visitors.

The exhibitors included Private Stakeholders, State Pavilions, Government Boards as well as key Certification Bodies who exhibited a diverse range of food and non-food organic products. Besides, there was also an impressive participation from the natural care & wellness sector, organic textiles sector, certification bodies as well as leading Government boards.

For the first time this year the event was held concurrent to the 19th Organic World Congress(OWC) of IFOAM Organics International, a global event dealing exclusively with organic farming focused on the theme: "An Organic World through an Organic India". Held once every three years in a different country, India won the

bid to host the event this year against stiff competition from Russia, China and Brazil. The Organic World Congress once again played



a critical role in strengthening the world organic farming movement and tilted India's agricultural policy firmly in the direction of organic. The show also featured a conference with 2479 delegates from 90 countries; hands-on demonstration by farmers; and a national level organic seed exhibition. \*

# FICCI Higher Education Summit

9th to 11th November 2017

The Federation of Indian Chambers of Commerce & Industry (FICCI), in association with Services Export Promotion Council (SEPC), All India Council for Technical Education (AICTE), Ministry of Human Resources Development (MHRD), and Ministry of Commerce and Industry hosted the 13th Higher Education Summit from 9th – 11th November 2017 at the India Exposition Mart Ltd.



The inaugural session witnessed representations from the Ministry of Human Resources Development (MHRD), FICCI Higher Education Committee, Ministry of Commerce and Industry and other stalwarts from the field of higher education. The session also saw the release of two knowledge papers: Leapfrogging to Education 4.0: Students at the core ( a FICCI & EY publication), and 'Social Outreach in Higher Education' (drafted by the FICCI Taskforce on Social Outreach in Higher Education).

This Summit brought together, over 1000 delegates including Indian and foreign University Presidents, Vice Chancellors and Deans. The event marked participation from over 60 countries such as EU, UK, Canada, USA, Africa, Middle East, SAARC, CIS, etc. More than 150 exhibitors from top of the line Institutions showcased their concepts & best practices to the global participants to explore collaborations.

The conference witnessed focused deliberations on policy roadmap and other topical issues in Higher Education; Master Classes on issues pertinent to the sector; poster presentations; global exhibitions by academia and industry alike and FICCI Higher Education excellence awards. \*\*

# World Road IRF Meeting

14th to 17th November 2017



About 4000 global Road safety experts, professionals, companies and Government organisations, active in roadtransport and mobility sectors from various parts of the world participated in the four day 18th World Road Meeting titled, Crossroads-WRM 2017, organized by the International Road Federation, Geneva during 14th-17 November 2017. This global mega event was held for the first time in Delhi NCR, India. It covered an exhibition area of 7000 sqm. and featured over 71 exhibitors and 2000 conference delegates.

The WRM, which is held every four years and hosted by the International Road Federation, (IRF) since last 60 years, offers the road engineering and safety experts, transport experts from automotive sector, experts from Intelligent Transport Systems sector and companies engaged in manufacture of road safety products from across the globe, to come together, meet and discuss issues relevant to road infrastructure and mobility and to exhibit and showcase their products.

The theme chosen for the 18th WRM addresses Safe Roads, Smart Mobility and economic growth and cherished aspirations across the world. As the world's population continues to grow, these challenge will increase, both in magnitude and complexity.



## 3rd edition of Exhibition Excellence Awards scheduled for 17<sup>th</sup> March 2018 at India Expo Centre

Hailed as a Mega Initiative for the Indian exhibition industry & supported by UFI, IAEE, IEIA, ICPB, IESA & NSIC, the nominations for Exhibition Excellence Awards 2018 are now open.

For Exhibition Organizers, this year special focus has been given to industries. Shows happening across 22 sectors will get a direct chance to come forward and claim their glory. This special effort to include

industry
specific shows
has been made
to apprise the
government,
media &
international
community of
the shows
which are
serving the



respective industries.

There are eight general categories and four live competition categories. There is a special category for Trade Bodies and societies to present their best practices live to the jury. For Service Providers, this year the focus is on specialities, so as to clearly identify the best companies serving respective segment like: Exhibition Management; Design; Stage, Display & Production; Conference Management; Overall Services; Corporate Excellence; Structure Supplier; and AV, Light & Sound. For Exhibition Venues, this year there are just two broad categories. One is to determine the best venues in Metros and the other for Non-Metros. Top 5 venues each in both categories will present their best practices to the jury and mention their scale, number of events, green initiatives, features and facilities. The live presentations, across all segments, are the best platform for establishing stronger brand recall in the industry.

A special Coffee table book will be released to showcase all champions of the Indian Exhibition Industry. \*

Details: www.exhibitionexcellenceawards.com



A glimpse of the GST Seminar held on 5th August 2017 with Hon'ble Union Minister of State for Finance & Corporate Affairs, Shri Arjun Ram Meghwal as the Chief Guest. This coincided with the inauguration of the India International Mega Trade Fair at India Expo Centre(pic below) in the presence of Mr. O P Prahladka, Chairman, EPCH; Mr. Rakesh Kumar, Chairman, India Exposition Mart Ltd. and Executive Director, EPCH; and Mr. Prakash Shah, Chairman, GS Marketing Associates and Senior representatives from IEML and GS Marketing Associates.

# Reflections Recollections



Hon'ble Deputy CM of Uttar Pradesh, Dr. Dinesh Sharma was the Chief Guest at the GST Seminar organised at IEML on 10th August 2017. Pt. Shyam Bihari Misra, Chairman, Bhartiya Udyog Vyapar Mandal; Mr. Sudarshan Sareen, National President, AICOSMIA; MLA from Jewar, Mr. Thakur Dhirendra Singh; and MLA from Dadri, Mr. Tejpal Nagar were among special invitees.

Gautam Budha Society for Social Welfare was formed on the initiative of India Expo Centre & Mart (IEML) and the District Magistrate of GautamBudh Nagar. Currently approx. 40 corporate of the district are involved with the activity under their CSR initiatives. The Mobile Education Van, a CSR initiative, through GautamBudha Society for social welfare of India Expo Centre & Mart, was dedicated to the district of Gautam Budh Nagar in the presence of Mr. N P Singh (IAS), District Magistrate; Mr. Vineet Kumar ADM; Mr. Makhanlal Gupta, CDO; Mr. Rakesh Kumar, Chairman, IEML; and prominent industry members like Mr. D Kumar; Mr. SP Dadoo; Mr. Tanveer Ahmed; Mr. Atul Saluja; Ms. Sindhu Ravi, CEO, Niveda Foundation; Mr Naresh Kumar from Wipro and other members of the welfare society.



Industry stalwarts mark their presence at Renewable Energy India Awards that included a panel discussion on 'Defining the Future in the Age of Falling RE Tariffs' with eminent industry speakers – Mr. Manu Srivastava (IAS), Principal Secretary, Govt. of MP; Mr. KS Popli, CMD, IREDA; Mr. Sunil Jain, CEO & Executive Director, Hero Future Energies; Mr. P Vinay Kumar, COO, Greenko Group; and others.







IEML celebrated 70 years of India's independance with a vibrant ceremony with Hon'ble Union Minister of State for Tourism and Culture (IC), Govt. of India, Dr. Mahesh Sharma as Chief Guest and Shri Tejpal Singh Nagar, MLA, Dadri; Smt. Bimala Batham, ex-MLA Noida; and Shri Vijay Bhati, President District, BJP as special guests. Representatives of 17 countries including Sri Lanka, Thailand, Bangladesh, Turkey, Pakistan, USA, Afghanistan, guests from Philippines and Vietnam Embassy as well as citizens from eighteen states of India attended the

ceremony. Mart owners and many members from the handicrafts fraternity had gathered to witness the historical moment of hoisting the Indian flag at a height of 163 feet by Dr. Mahesh Sharma and Mr. Rakesh Kumar, Chairman, IEML.



India Exposition Mart Ltd. (IEML) celebrated the Global Exhibitions Day on 7th June 2017 with a special ceremony

Glimpses from India Expo Shop Summit held at India Expo Centre from 17th to 20th April 2017













### Ending another year of serving the industry, UFI reports membership growth

Over 420 events professionals from UFI members in 56 countries met in Johannesburg, South Africa, to review UFI's work throughout 2017 and confirm plans for the year ahead. The 2017 UFI Annual General



Mr. Corrado Peraboni, chair of the board of directors of CIPA Fiera Milano Publicações e Eventos Ltda (Brazil), has taken over the reins as UFI president for 2017-18; Johannesburg Expo Centre CEO, Mr. Craig Newman is the incoming president and Dr. Andreas Gruchow is the outgoing president

Assembly took place ahead of UFI's Global Congress,

# World Snips

"Raising the Odds -Pressures and Profits", chaired by UFI President, Dr. Andreas Gruchow. The General Assembly highlighted an array of new initiatives supporting UFI's 750+ members in 86 countries.

During the General Assembly, UFI members reiterated the strategy and priorities for the next year. At present, nine UFI events are confirmed for 2018 including the 85th UFI Global Congress in St. Petersburg, Russia (31 October-3 November 2018). New UFI-EMD courses are also under preparation, as well as focus meetings on HR Management, Sustainable Development, Operations & Services, and Digitisation.

Mr. Corrado Peraboni, Chair of the Board of Directors of CIPA Fiera Milano Publicacoes e Eventos Ltda (Brazil) took over the reins as UFI President for 2017-18 at the conclusion of the Congress, on 3 November 2017. He was joined in UFI's new presidential leadership trio by Mr. Craig Newman, Chief Executive Officer, Johannesburg Expo Centre (South Africa) as Incoming President and Dr. Andreas Gruchow as Outgoing President. \*

Dr. Mahesh Sharma leads Indian delegation to 2<sup>nd</sup> UNWTO/UNESCO World Conference on Tourism and Culture



The Minister of State for Culture (Independent Charge) and Environment, Forest & Climate Change, Dr. Mahesh Sharma, led the Indian delegation to the second UN World Tourism Organization/UNESCO World Conference on Tourism and Culture, with focus on sustainable development, which was held in Muscat, Capital city of Oman, during 11th-12th December 2017.

Speaking during the Ministerial Dialogue on Tourism, Culture and Sustainable Development, Dr. Mahesh Sharma highlighted India's approach to sustainable development, while preserving nature and India's cultural heritage. The Conference had also on its agenda themes such as culture and tourism as a factor of peace and prosperity; tourism development and protection of cultural heritage; culture and tourism and urban development and creativity; and exploring cultural land escapes in tourism. The conference also finalized the 2030 Agenda.

During his visit to Muscat, Dr. Mahesh Sharma also held bilateral discussions on cooperation between India and Oman in fields of culture and tourism. He met Minister of Tourism of Oman, Mr. Ahmed Bin Naseer Bin Hamad al-Mehrzi; Minister of Heritage and Culture of Oman, Mrt. H.H. Sayyid Haitham bin Tariq Al Said; and Deputy Prime Minister for Council of Ministers of Oman, H.H. Sayyid Fahd Bin Mahmoud Al Said.

On the sidelines of the conference, Dr. Mahesh Sharma held a bilateral meeting with Minister for Culture and Tourism of Turkey, wherein the two sides agreed to institute a joint committee to explore areas for mutual cooperation in fields of culture and tourism between India and Turkey. Dr. Mahesh Sharma also addressed a gathering of Indian community and invited them to join the campaign for building a New India by 2022, launched by the Honourable Prime Minister. \*

### IEML takes representation to 10<sup>th</sup> Conventions India Conclave 2017

The 10th Conventions India Conclave 2017 was organized from 29th-31st August 2017 at Hyderabad International Convention Centre (HICC), Hyderabad by India Convention Promotion Bureau (ICPB), a body sponsored by Ministry of Tourism, Govt. of India. India Exposition Mart Limited, a



member of ICPB, participated in this conclave.

As the theme of the event was 'Expanding The

Boundaries - Mission Possible', the focus area during the Conclave was on all segments of the MICE Industry - the Incentive, Exhibition and the Corporate Meetings, creating an opportunity for members to look for new avenues of business development. The Conclave provided an opportunity for participants from many different but related disciplines to interact, seek information and share experiences. Also, with the aim of strengthening the brand positioning of 'Incredible India' as a MICE destination, buyers from overseas attended the Conclave to meet with suppliers from India's MICE industry and experience the product for themselves.



For the first time, during the conclave, as a green initiative of ICPB, a 'Walk with sapling plantation', was organized on 31st August 2017 morning to create awareness about the need to protect the environment by all stakeholders of the industry. There was an impressive turnout of delegates and buyers of about 70 participants wearing branded t-shirts and caps sponsored by UBM India Pvt. Ltd. The three days Conclave was attended by over 300 participants from different segments of the industry including speakers, exhibitors, delegates, sponsors, students, media, conference planners from the domestic market as well as overseas. \*\*

India Expo Centre & Mart gains unparalled clean & clear access with Metro services

Metro mass transit connecting Delhi NCR with the India Expo Centre is expected to be functional with the commencement of the Aqua Line services in April 2018. Metro service would ensure nearly fixed travel time from all key locations in Delhi NCR and with the Expo Mart Station located right across, the train services would bring commuters, to IEML's doorstep. This would be a boon for visitors and delegates alike, especially during large events and conferences at IEML. India Expo Centre & Mart would also be in the international

tourist circuit owing to its vantage location. \*

# News & Updates

YEIDA handed over Rs 330 crore to acquire land for Jewar airport

The Noida Authority has handed over Rs. 330 crore to Yamuna Expressway Industrial Development Authority to start the process of land acquisition in Jewar for the international airport. In a meeting held on December 5, the Uttar Pradesh cabinet had approved the disbursal of money to YEIDA. CEO, YEIDA, Mr. Arun Vir Singh, after receiving the draft from Noida Authority, has sent a formal proposal to district magistrate B N Singh to start the process of acquiring land for the project. The international airport, which is expected to be in place by 2023, is billed to cater to 30-50 million passengers per year over next 10-15 years. The civil aviation ministry expects Jewar airport to give a boost to connectivity in the whole of western Uttar Pradesh, which will in turn bolster tourism and economic potential of the region. \*

# Social Initiatives

India Exposition Mart Limited through Gautam Budha Society for Social Welfare is educating children from the underprivileged category from the slum cluster in district of Gautam Budh Nagar. At present, approx. 200 children are included in this initiative.













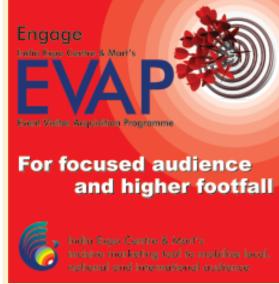


Gautam Budha Society for Social Welfare (GBSSW) was formed on the initiative of IEML and the District Magistrate of Gautam Budh Nagar with a vision of "working together in building



a world that is just, equitable and inclusive". Currently approx. 40 corporates of the district are involved with the activity under their CSR initiatives. IEML was the first to come forward and donate four mobile vehicles comprising 32 toilets under the Swach Bharat Abhiyan. IEML also donated a Mobile Education Van to educate children of the under privileged. These vans are fully equipped with audio video systems, books, stationery, creatives, etc. and are functioning as mobile schools. Health check-ups, outdoor trips for children and related activities are part of this endeavour. The society and its members are committed to the development of Gautam Budh Nagar through its CSR initiative covering Education & Skill Development, Sanitation & Women Empowerment, Preventive Healthcare & Malnutrition, Environment Sustainability & Safe Drinking Water. \*\*

### EVAP - IEML's Event Visitor Acquisition Programme draws encouraging market interest





Given present days complex and overlapping communication channels, with input preferences changing age wise, professionwise, region wise, time wise, etc., communication dynamics are in a constant flux.

Drawing the attention of your target audience needs a professional and persistent approach. To enable its patrons – event organisers, IEML has launched the EVAP service providing local, regional, national as well as global solutions to visitor acquisition.

Solution employs a multipronged approach from all plausible marketing tools, including strategic partnerships, road shows & curtain raisers, branding, advertising, outdoor and online promotions, social media marketing, radio / television spots, direct contact programmes, etc. \*





### JANUARY 2018

Indus Food 18-19 January 2018

Organiser: Trade Promotion Council of India Ministry of Commerce



### FEBRUARY 2018

Auto Expo - The Motor Show 2018

9-14 February 2017

Organiser: Society of Indian Automobiles Manufacturers Association (SIAM)



IHGF Delhi Fair-Spring 2018

23-27 February 2017

Organiser: Export Promotion Council

for Handicrafts



#### **MARCH 2018**

ELECRAMA 2018 10-14 March 2018

Organiser: Indian Electronical & ElectriIndian Electrical and Electronics Manufacfturers Association (IEEMA)



#### APRIL 2018

Home Expo India 16-18 April 2018

Organiser: Export Promotion Council

for Handicrafts



Re-Invest

19-21 April 2018

Organiser: Ministry of New and

Renewable Energy



### MAY 2018

India International Cosmetic

Expo 2018 3-4 May 2018

Organiser: Helia Expo Pvt. Ltd.



Fitex India 2018 5-6 May 2018

Organiser: Messe Frankfurt Trade Fairs

India Pvt. Ltd.(Smart Event)



CFA Exam - June 2018

23 June 2018

CFA Institute Organiser: CFA Institute &

British Council



### JULY 2018

Indian Fashion Jewellery & Accessories Show 19-21 July 2018

Organiser: Export Promotion Council

for Handicrafts



### AUGUST 2018

Electronic for you Expo 2018

9-11 August 2018

Organiser: EFY Enterprises Pvt. Ltd.



Indian International Mega Trade Fair 2018 17-27 August 2018

Organiser: G.S. Marketing



Fi India and Propack India 2018 30 August-1 September 2018

Organiser : UBM India Pvt. Ltd.



#### SEPTEMBER 2018

Renewable Energy India 2018 18-20 September 2018

Organiser: UBM India Pvt. Ltd.



### OCTOBER 2018

LED Expo 2018 6-8 October 2018

Organiser: Messe Frankfurt India

Pvt. Ltd.



IHGF Delhi Fair-Autumn 2018

14-18 October 2018

Organiser: Export Promotion Council

for Handicrafts



PAN IIT Alumni India 26-28 October 2018

Organiser: Association of IIT BHU

Alumini



### NOVEMBER 2018

Mast Indo Asia 2018 28-30 November 2018

Organiser: FICCI and Mast Indo Asia



#### DECEMBER 2018

CFA Exam-Dec. 2018 3 December 2018

Organiser: CFA Institute &

British Council



ALUCAST

6-8 December 2018

Organiser: NürnbergMesse India

Pvt. Ltd.



### Rooftop Solar Plant at India Expo Centre & Mart







A glimpse of the inauguration ceremony with Shri Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of Uttar Pradesh, inaugurating the facility and addressing the gathering; Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, shares IEML's commitment towards 'going green and reducing carbon footprint'

The 2 MW solar roof top plant at India Expo Centre & Mart, Greater Noida, was inaugurated on 11th August 2017, by Shri Brijesh Pathak, Hon'ble Minister for Additional Energy Sources, Govt. of Uttar Pradesh. While addressing the audience at the inauguration, he assured of incentives in the field of solar roof top as well as green buildings across Uttar Pradesh.



Earlier in the day, to mark the occasion of the solar plant inauguration, India Expo Centre & Mart organised a Round Table Conference on 'Green buildings - A Business Opportunity' with an endeavour to bring to the forefront, how incorporating alternate energy in energy mix is paramount to building a sustainable future for an organisation. Mr. Anand Kumar, Secretary MNRE, the Chief Guest for the Round Table, emphasised on the much-needed course correction for realising the 40 GW rooftop and 60 GW groundmounted solar missions.



This plant, spanning across 35000 sqm of roof, consists of 7860 Trina PV modules of 320 Wp each and 33 nos. of SMA inverters.

The project was completed in around 8 months and was declared for commercial use on 31st May 2017.

India Expo Centre & Mart is slated to use the generated solar energy to meet up to 50% of its varying energy needs. Gurgaon-based Amplus will own, operate & maintain the project for a period of 25 years.

Mr. Rakesh Kumar, Chairman, IEML and Executive Director, EPCH, said, "this plant not only serves as a testimony of the Expo Centre's commitment towards 'going green and reducing carbon footprint', but over its lifetime, will help in saving 69,000 MT CO2, which is equivalent to planting 86,000 trees in addition to the guaranteed cost savings to India Expo Centre & Mart.

Recently, Government of India under the 2015 Paris climate agreement, has targeted to lower its carbon emissions by 33% from the 2005 levels through substitution by non-fossil fuel based power and aims to increase energy sourced from solar rooftop systems to 40 gigawatts by 2022. IEML aims to contribute to this cause through their green initiatives. \*



### India Exposition Mart Ltd.

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