



# India Exposition Mart Limited

CSR Annual Action Plan FY 2022-23

The plan is devised as per the said rules, in rule 5, for sub-rule (2) in pursuance of its CSR policy, which shall include the following:

- a) The list of CSR projects or programs that are approved to be undertaken in areas or subjects specified in Schedule VII of the Act;
- b) The manner of execution of such projects or programmes as specified in sub-rule (1) of rule 4;

PROPOSED ALLOCATION OF CSR FUNDS PROVISION FOR 2022-23							
Sr. No.	Focus Area from Schedule VII	Project	Mode of Implementation	Location of the project	Brief about the program/initiative	Funds Allocation (in Rs.)	Execution and Implementation Methodology
1	Schedule VII(ii) Promoting Education	Promoting Education	Through M/s Gautam Budha Society for Social welfare	Uttar Pradesh	<p>To give quality non-formal education to the underprivileged children and to settle them in the mainstream education through Niveda Foundation.</p> <p>Under the project, through the implementing agency we focus and ensure:</p> <ol style="list-style-type: none"> <li>1. Classroom teaching and learning process</li> <li>2. Assessment and examination of students</li> <li>3. Medical health camps</li> <li>4. Socio-economic awareness</li> </ol> <p>Running health programmes and educating the children about health and sanity.</p>	22,57,033	<ul style="list-style-type: none"> <li>• The CSR activities/projects shall be implemented using through M/s Gautam Budha Society for Social welfare. All the projects will be implemented at the ground Public trust/ society or section 8 Company.</li> <li>• To execute projects at the ground, at different levels there will be mobilization, set eligibility criteria for beneficiary selection,</li> <li>• Innovative ideas and 2methods used for making learning an interesting process</li> </ul>

							<ul style="list-style-type: none"> <li>Up keeping of the premises to ensure higher level of attention of the students, celebration of events/festivals, health checkups and organizing parents' teachers meet.</li> </ul>
2	<p>Schedule VII (ii) &amp; (iii)</p> <p>Promoting education including special education and employment enhancing vocation skills especially among children, women,</p>	<p>Promoting education including special education and employment enhancing vocation skills especially among children, women,</p>	<p>Through Gramin Vikas Evam Chetna Sansthan</p>	<p>Rajasthan</p>	<p>Zealously working towards the benevolent cause upliftment of the rural communities, women, marginalized communities, educating children and nurturing their art and sports talent.</p>	<p>1,00,000</p>	

3	Schedule VII (ii) Promoting education	Promoting education	Through Maharshi Panini Ved Vedang Vidyapeeth (Gurukul)	Uttar Pradesh	Dedicated towards the operation and maintenance of Maharshi Panini Ved Vedang Vidyapeeth (Gurukul) which is proactively dedicated towards the holistic development of students including physical, mental, and spiritual development.	250,000	
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4	Schedule VII (i) Promoting health care	Promoting health care	Through Divya Prem Sewa Mission Niyas	Uttarakhand	works towards transformation of the modest dispensary into a fully equipped and specialized hospital for leprosy treatment using cutting-edge technology, as well as to construct a separate school facility for resident and day-boarding students.	1,00,000	
<b>Total CSR Funds Allocation for FY 2021-22</b>						<b>27,07,033</b>	

*Note: The actual spend for each project may vary and will be subject to approval of the CSR Committee & the Board.*

<b>EXPENDITURE OF CSR FUNDS ALLOCATED IN THE PREVIOUS YEARS</b>							
Sr. No.	Focus Area from Schedule VII	Project	Mode of Implementation	Location of the project	Brief about the program/initiative	Funds Allocation (in Rs.)	Execution and Implementation Methodology

<p>a)</p>	<p>Schedule VII (ii) Promoting education, And employment Enhancing vocation skills;</p> <p>and</p> <p>livelihood enhancement project and Schedule VII(iii) Promotion and Development of Traditional art And handicrafts</p>	<p><b>Project “E-nurture”- a. Phase I- E-nurture Phase I (Skill Development Programme ) to E-nurture Skill Development Programme - Online</b></p>	<p><b>Direct/ Self</b></p>	<p>The project shall cover all regions in India (PAN India)</p>	<ul style="list-style-type: none"> <li>• E-nurture Program is a Mission to Upskill Artisan Community through Knowledge Dissemination and Hand-holding Support. It is an attempt to empower the craftpersons and artisans by putting in place systems that not only endure and nurture our crafts and looms tradition, enabling the rich legacy to survive and flourish, but also ensure sustainability and prosperity for the hands that craft, create and weave.</li> <li>• E-Nurture programme is an endeavor e-platform introduces new ways to international business in which even small firms can operate as global rivals. The ‘E-Nurture’ program is also aimed at enabling them to learn e-commerce management and e-skill training in the current business environment.</li> <li>• The training imparted</li> </ul>	<p>50,00,000</p>	<ul style="list-style-type: none"> <li>• The CSR activities/projects shall be implemented using internal resources by the Company itself. The projects will be implemented at the ground by Company itself.</li> <li>• Capacity of artisans shall be built via knowledge dissemination and hand holding support for making and managing e-commerce transactions which also includes Product Development, Merchandising, Visual Merchandising Standardization, Packaging, Logistics &amp; Warehouse management, digital payment options, and e-commerce photography.</li> <li>• Knowledge sharing about inventory management, quality management and arriving at fair and competitive price for the products.</li> <li>• Creating e commerce digital literacy of the artisan community and efficient management of businesses on e-commerce platforms.</li> </ul>
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				<p>under the programme will bring about overall efficiency in doing business and will help their NGOs, Primary Producers and Societies to market their products on e-commerce platforms and ultimately result in sustained livelihood and income generation.</p> <ul style="list-style-type: none"> <li>• With the E-Nurture training project, we will help on board artisans in the country at various craft clusters and to provide them market linkages through their SHG's and primary producer organizations to enter virgin markets.</li> </ul>		<ul style="list-style-type: none"> <li>• Team of professionally adept executives have been onboarded by conducting thorough due diligence to execute projects. Further, at the ground, at different levels there will be mobilization, set eligibility criteria for beneficiary selection, if in case required.</li> </ul>
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## The modalities of utilization of funds and implementation schedules for the projects or programmes;

### a. Modalities of utilization of funds

- i. The CSR budget will be fixed in accordance with the provisions of the Act, Rules and the Guidelines.
- ii. The budget will not be less than 2% of the average net profits of the company during the three immediately preceding financial years.
- iii. The CSR budget will be spent on CSR activities as may be approved by the Board on the recommendation of the CSR Committee.
- iv. The funds will be disbursed after a financial assessment of the expenses incurred. For the remaining projects, the funds will be directly disbursed to partner organizations/ beneficiaries with the approval of the CSR Committee & the Board.
- v. Fund will be disbursed in phase/tranche wise depending on the nature of the project. On the basis of the expenses incurred & the submission of the relevant supporting of the expenses, i.e. receipts, invoices, bank statements, etc. respective amount will be disbursed at different intervals as per the timeline agreed.
- vi. CSR team will collect all the set deliverables from the implementation partners.

### Existing approved Key Modules of ongoing project “E –Nurture” Project Training

- Product Development
- Merchandising, Design & Concept Building as per Customers' taste
- Ecommerce Enabled Photography
- Quality Assurance, Compliance, Labeling & Packaging
- Inventory, Logistics & Accounting
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### b. Project Implementation Schedule:

- i. All the CSR projects will be implemented as per the scheduled timeline in the respective agreement with partner organization.
- ii. Duration for CSR projects/initiatives will be of maximum one year which will be annually renewed on the basis of the project performance.

## Monitoring and reporting mechanism for the projects or programmes;

The Monitoring Mechanism of each project will differ on the basis of the nature of the project. All the projects will be monitored & evaluated as per the objectives& deliverables set for respective projects as per Board & Committee recommendation.

- i. The CSR projects will be monitored at different intervals through field visits, monthly calls, reporting, cross reference communication with stakeholders etc.



- ii. For the purpose of proper monitoring of the CSR projects, each project shall include well-defined timeline & parameters.
- iii. Wherever applicable Utilization Certificate with a statement of expenditure duly certified by a Practicing Chartered Accountant/Authorized Auditor will be submitted by the partner organizations.
- iv. Utilization certificate for the amount spend by the company or through the implementing agency will also be submitted by CFO of the company.
- v. Reporting & Documentation:
  - a. Project documentation:  
Reports like quarterly report, half-yearly report, annual report/closure report, case studies, etc. will be collected by the CSR team as per the agreed timeline for each project.
  - b. Financial Tracking:  
In order to track the proper utilization of funds, where applicable, at different intervals of the project, CSR teams will collect & cross-check financial documents like invoices, salary slips & receipts, bank statements, Fund Utilization Certificate, etc.

**Details of need and impact assessment, if any, for the projects undertaken by the company:**

Currently, impact assessment is not applicable on the company and will undertake the same as and when the CSR obligation of 10 Crore or more in the three immediately preceding financial years is achieved.

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