

Deserve better audience?

Aspire for more footfall?



Engage



EVAP

Exhibition Visitor Acquisition Programme

India Expo Centre's incisive marketing tool
to mobilise local, national and international audience

Who are you looking for?

Consumers Intellectuals Communities
Buyers Fans & Followers Invitees
Trade Visitors Professionals Other Target Groups

End to end visitor acquisition



Global visibility through strategic overseas partners



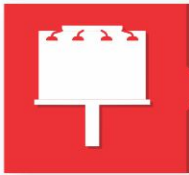
Hosted buyer programmes



Road shows and curtain raisers



Industry body tie-ups



Outdoor branding



Advertising & promotions



Social media marketing



Tele based visitor acquisition



**One to one b2b and
delegate contact programme**



EVAP

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Get in touch:

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What is your field of play?

Local | National | International

Access audience
across
75
Cities
in India

A word cloud of Indian cities arranged in a circular pattern around the central text. The cities listed include: Pune, Jabalpur, Ludhiana, Vadodara, Hyderabad, Agra, Durgapur, Mumbai, Ahmedabad, Mangalore, Gurugram, Bengaluru, Noida, Chandigarh, Valsad, Kolkata, Belgaun, Warangal, Jamshedpur, Panji, Nashik, Patna, Vapi, Indore, Solapur, Greater Noida, Aurangabad, Raipur, Visakhapatnam, Delhi, Jammu, Navi Mumbai, Lucknow, Ajmer, Surat, Howrah, Kochi, Siliguri, Bhavnagar, Raigarh, Meerut, Bhopal, Thiruvananthapuram, Pimpri Chinchwad, Cuttack, Kalyan Dombivali, Amritsar, Thane, Varanasi, Nagpur, Madurai, Vijayawada, Bhubaneswar, Jaipur, Shimla, Ranchi, Jodhpur, Faridabad, Chennai, Bareilly, Gandhinagar, Panipat, Dhanbad, Bikaner, Guwahati, Rajkot, Dehradun, Mysore, Ghaziabad, Coimbatore, Kanpur.

Attract visitors
from
6
Continents

A word cloud of international cities arranged in a circular pattern around the central text. The cities listed include: Minneapolis, Paris, Seoul, Frankfurt, London, Boston, Rio de Janeiro, Seattle, Philadelphia, San Francisco, Detroit, Barcelona, Istanbul, Washington DC, Moscow, San Diego, New York, Hong Kong, Atlanta, Sydney, Toronto, Madrid, Rome, Los Angeles, Singapore, Chicago, Mexico City, Sao Paulo, Osaka, Shanghai, Buenos Aires, Melbourne, Tokyo, Phoenix, Cape Town, Miami, Milan, Denver, Manila, Montreal, Cairo, Houston, Saint Louis, Beijing, London, Dallas, Munich, Brasilia, Istanbul.